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Centre Number		Candidate Number	
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For Examiner's Use

General Certificate of Education
January 2009
Advanced Subsidiary Examination



GEOGRAPHY (SPECIFICATION B)
Unit 3 The Human Options

GGB3

Monday 12 January 2009 9.00 am to 10.00 am

For this paper you must have:

- the colour insert (enclosed).
- You may use a calculator.

Time allowed: 1 hour

Instructions

- Use black ink or black ball-point pen. You may use pencil for maps, diagrams and graphs.
- Fill in the boxes at the top of this page.
- Answer **one** question, on **either** Option **S** or Option **T**.
- Option **S**: Urban Change in the UK and the Wider World in the Last 30 years – page 2.
- Option **T**: The Historical Rural and Urban Landscapes of England and Wales – page 10.
- You must answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- Give sketch maps, diagrams and specific examples, where appropriate.

Information

- The maximum mark for this paper is 50.
- The marks for questions are shown in brackets.
- You will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered.

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Question	Mark	Question	Mark
S			
1			
T			
2			
Total (Column 1) →			
Total (Column 2) →			
TOTAL			
Examiner's Initials			



1 (c) Gentrification is another process by which inner city decline within the UK is being reversed.

1 (c) (i) Name **one** area where gentrification has taken place.

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(1 mark)

1 (c) (ii) Describe **two** characteristics which show that this area has undergone gentrification.

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(4 marks)

Question 1 continues on the next page

Turn over ►



- 1 (d) (i) Draw an annotated sketch map or diagram to show the **characteristics** of out-of-town retailing developments in the UK.

(8 marks)



1 (e) (ii) Describe **two** contrasting attitudes to urbanisation of people who live in rural areas.

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(4 marks)

50

End of Question 1

Turn over for Question 2

Turn over ►



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Colour Insert

Turn over ►

Figure 1

This is the Greenwich Millennium Village, usually referred to locally as the Yuppie Village. It's built on the same gasworks site as the Millennium Dome (O₂ Arena) which needed heavy decontamination work before construction began in 2000, and the first residents moved in in 2005. It's heavily backed by the government, with the aim of increasing social inclusion and participation.

This is nonsense, with the great majority of places selling for hugely inflated prices. One-bed flats now go for nearly £200,000. While some of the flats are in picturesque locations on the man-made lake, overlooking the ecology park, and the most expensive ones overlook the Thames, the thing which immediately struck me walking around the site was how little privacy you get here. Mind you, the place usually feels spookily deserted, so maybe nobody will see you. But, of course, all concerned like to dress it up as the future of urban living, a vital addition to a decaying area. But it's so distant from the rest of Greenwich, most locals have never even set foot in it. It may as well be another fenced-off estate.

Yuppie Village residents rarely go much further than the tube station or the bus stop here. Even though they are only seven or eight minutes' walk apart, even on the finest morning you can see a queue of Yuppie Village residents gathering at its bus stop, only for their faces to drop when the already packed bus steams past. Walk? Oh no! That'd involve getting to know the area....

There is one nod to the area's heritage – the gasworks' war memorial was moved into one of the village's parks. Gas was one of Greenwich's biggest industries until North Sea gas came on stream in the 1970s. Looking down the list now, I wonder how many of the families of those who worked at the gasworks could ever afford to take advantage of the land their families and grandfathers worked on. Not many. And I should know – I come from one of those families.

Figure 2



The Salutation is a former coaching inn. During the early years, land attached to the pub was used to stable horses and the pub has a strong association with the world of horse-racing, being in close proximity to a local racecourse. The Salutation is a well-known watering-hole in the area, being well established over hundreds of years.

Figure 3

To be sold at auction:

This elegant and convenient house, built in 1745, is situated on South Parade, fronting the Great North Road and commanding an extensive prospect. Consists of a basement, ground, first and attic storeys. A large yard and garden walled round and planted with choice fruit trees in full bearing.

Basement: kitchen, pantry, two beer cellars, wine cellar, coal vault, scullery, ash hole and servants' privy.

Ground floor: a breakfast parlour, dining room, hall, stone staircase and servants' stairs and butler's pantry.

First floor: drawing room, ante room, three bedrooms, closet and WC.

Attics: three very good servants' bedrooms, dressing room, lumber room, two closets.

All of the rooms upon the several storeys are very lofty and well-proportioned, the dining room and drawing room are finished with handsome marble chimney pieces, and steel grates, with ornamental ceilings. The front of the house is of stone and finished in a superior style of architecture, the whole forming a complete residence for a genteel family, being situated in the best situation in the town, which is esteemed to be one of the handsomest in England.

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Question 2 Figure 2: pub-explorer.com

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